

ON-DEMAND INTERACTIVE MAGAZINE

ABSTRACT OF THE DISCLOSURE

A method and system for providing an on-demand interactive magazine are disclosed. A method for processing a magazine generally comprises receiving a magazine and data associated with the magazine, receiving at least one broadcast, storing portions of the broadcasts, based on the data, and presenting the magazine to a user. In another embodiment, the method includes receiving broadcasts from a plurality of channels, and tuning to the channel on which a broadcast is to be received. The method also includes providing at least one hyperlink for selecting a stored broadcast portion. A system for providing an on-demand interactive magazine comprises a receiver operable to receive a magazine and data associated with the magazine, a receiver operable to receive at least one broadcast, a storage device, and a processor configured to use the data to store portions of the broadcasts and present the magazine to a viewer.